



Think patient safety: buy the genuine article

The recent GDC public hearing resulting in a dentist receiving sanctions on his registration highlights the dangers of using counterfeit and non-compliant devices. The risks to you, your patients, colleagues and practice are very real.

As part of an industry-wide response to the issue the British Dental Industry Association (BDIA) operates the Counterfeit and Substandard Instruments and Devices Initiative (CSIDI).

CSIDI facilitates the reporting of those selling such products and promotes responsible purchasing throughout the dental supply chain.

The key is to get to know your suppliers.

BDIA members adhere to a strict Code of Practice giving you confidence that the products you purchase are of guaranteed quality and provenance.

Download the latest tips on how to spot fake dental products, find trusted dental suppliers or report anything suspect now at www.bdia.org.uk



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Image of counterfeit products confiscated by the MHRA.