

EXHIBIT

VIRTUAL BOOTH PACKAGES

Exhibitors booked in for the physical BDIA Dental Showcase event will automatically receive a **free Tier 2 booth** at the virtual show.

	TIER 3	TIER 2	TIER 1
Access to attendee list*			✓
Customisable background on booth			✓
Column ad on booth			✓
Video header on booth			✓
Instant chat on booth		✓	✓
Products featured on booth and marketplace pages		✓	✓
Receive data of attendees who have engaged with your booth		✓	✓
Ability to request meetings	✓	✓	✓
Ability to receive meeting requests from attendees	✓	✓	✓
Video calling function	✓	✓	✓
Marketing support	✓	✓	✓
Booth analytics	✓	✓	✓
Make connections with attendees	✓	✓	✓
Receive data of connections made with attendees	✓	✓	✓
Virtual booth (Social media links, contact info, team members etc.)	✓	✓	✓
Exhibitor listing in digital Show Guide	✓	✓	✓
Exhibitor listing on virtual event website	✓	✓	✓

*See all attendees' names, job titles and company information. Contact details are available once a connection has been accepted by the attendee.

PRICE

BOOTH TYPE	BOOKED FOR PHYSICAL	NOT BOOKED FOR PHYSICAL
Tier 1	£400	£2,995
Tier 2	FREE	£2,495
Tier 3	-	£1,955

BOLT-ONS

Strengthen your presence at the event by adding these extras to your package

Enhanced analytics sent to you at intervals each day	£500
Dedicated chat room after each session to continue the discussion	£500
Sponsored discussion room	£500
3x platform notifications to drive attendees to your booth	£500
Marketing support package	£1000
1x banner inclusion	
1x 70 word email inclusion	
3x social media posts	
1x MPU on show website for 1 month	